



thecollegian

INDEPENDENT VOICE FOR KANSAS STATE UNIVERSITY

VOL. 119 NO. 76

TUESDAY, JANUARY 21, 2014

www.kstatecollegian.com

K-State, Manhattan community news, crime briefs

By KAREN SARITA INGRAM
THE COLLEGIAN

Manhattan "pill mill" doctor pleads guilty

Dr. Michael Schuster pleaded guilty to one count of conspiracy to distribute controlled substances on Thursday. Schuster was arrested last year after an investigation by the Riley County Police Department. Allegedly, patients at Manhattan Pain and Spine, 1135

Westport Drive, received prescriptions for painkillers by unlicensed staff members who were provided with blank, signed prescription pads by Schuster. He is due to be sentenced on April 7.

Graduate School announces two upcoming dissertations

The final doctoral dissertation of Lover Chancellor, titled, "Role of Black Grandmothers in the Racial Socialization of Their Biracial

Grandchildren," will be held Jan. 23 at 1 p.m. in 115 Justin Hall.

The final doctoral dissertation of Daming Wei, titled, "Study of High Dielectric Constant Oxides on GaN for Metal Oxide Semiconductor Devices." It will be held Jan. 27 at 1 p.m. in 2064 Rathbone Hall.

Quilts celebrating K-State on display in Justin Hall

Fifteen quilts and a quilted apron are on display throughout

Justin Hall, as part of a project with the Konza Prairie Quilters' Guild and the Department of Apparel, Textiles and Interior Design. The display, "150 Shades of Purple," celebrates K-State's 150th anniversary.

The pieces were chosen by the College of Human Ecology out of 29 completed quilting projects submitted by Manhattan area participants. The display will be available for public view until March 28.

Beef checkoff program targets digital consumers

By KATE HAGANS
THE COLLEGIAN

The beef industry is going high-tech. The beef checkoff program, established as part of the Food Security Act of 1985, is going digital to appeal to a newer and younger generation of cattle farmers.

The program promotes educated decisions for investing producers' and importers' money into effective programs, according to beefboard.org.

The Cattlemen's Beef Board, a federal organization, and the United States Department of Agriculture oversee the collection and spending of checkoff funds. The program is paid for by beef sales. For every head of cattle that goes through the sale barn, one dollar is taken and put toward the program.

Melissa Slagle, media manager of the Cattlemen's Beef Board in Centennial, Colo., said that she has watched the beef industry grow and promote itself more through the program.

Geographic targeting has allowed the checkoff program to focus on consumers, and target those who are most likely to have the best effect on beef demand.

"Consumers are changing so much these days," Slagle said. "When consumers are at the store, they're standing in front of a meat case with their cell phone and they're looking up new recipes on their phone. We are now able to reach those consumers. The kick-off to this new digital campaign begins with a data-centered approach focused on consumers according to their buying trends in their area of living."

The beef checkoff program, like many other organizations, acknowledges that social media is one of the fastest growing forms of communication. Today's generation of ranchers is also more likely to share their experiences widely, especially through online social networks, Slagle said.

"We need to reach these people via social media, Facebook, YouTube, that's where they're getting their information and making their purchasing decisions," Slagle said.

The shift to approved digital consumer advertising for the "Beef. It's What's for Dinner" campaign is underway. The goal now is to drive the important and growing millennial generation toward beef.

While some producers express mixed opinions about the idea of the program going completely digital, many producers agree that it is useful and serves the American beef producer to the best of its ability.

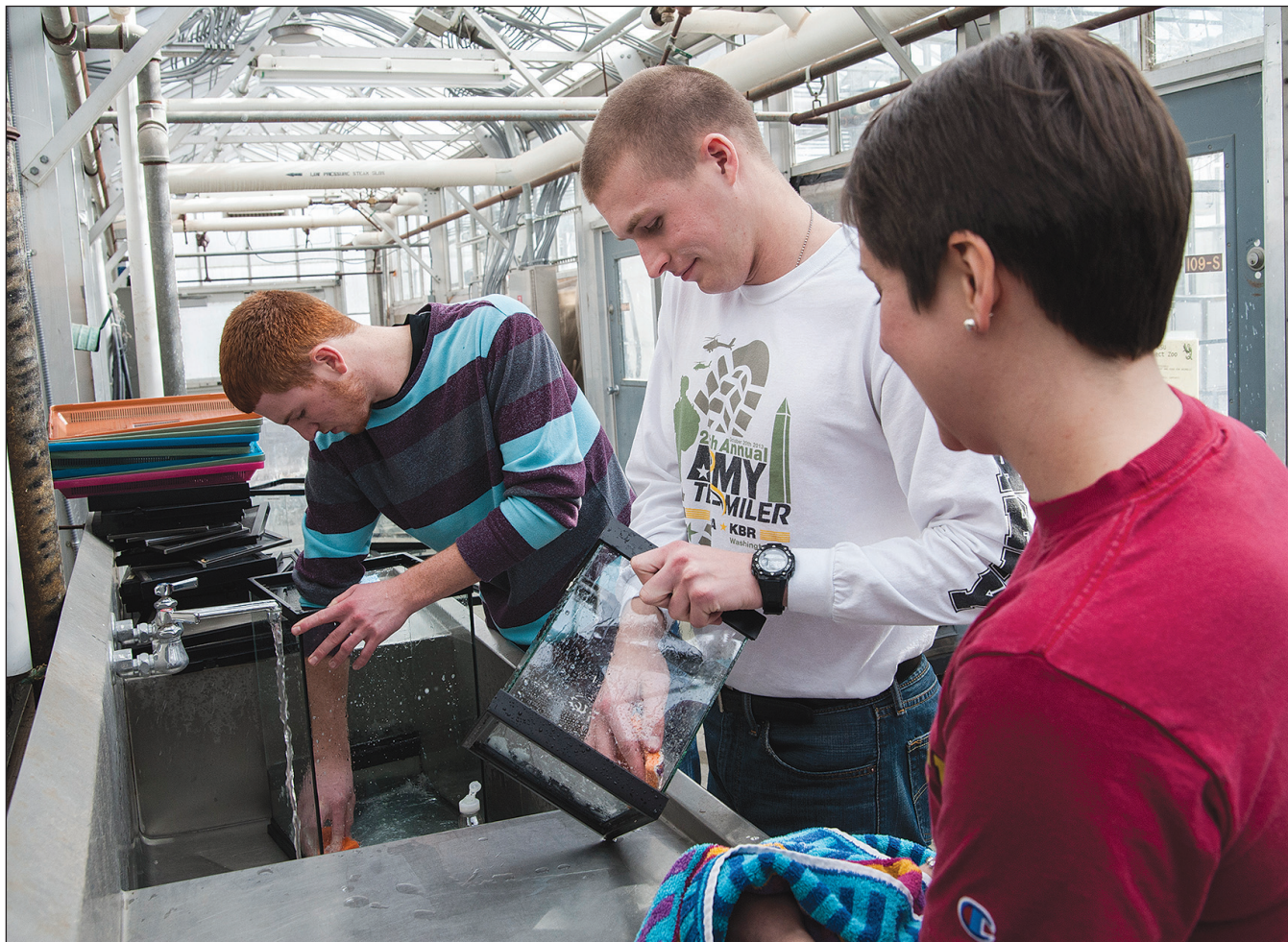
The Shive cattle family in Mount Hope, Kan., has been a supporter of the checkoff program since it started. They continue to support the program through the digital change.

"The beef checkoff is valuable to all ranchers because, no matter the size of your cattle herd, we all have to market our product to some portion of the population," said Eric Shive, a member of the family cattle operation. "Likewise, going digital has unlimited potential from anti-theft to reproduction and record keeping."



Beef checkoff program
Use your smart phone or other mobile device to scan the QR code to read more or visit www.kstatecollegian.com

A DAY ON FOR MLK, JR.



HandsOn mobilizes volunteers for Martin Luther King, Jr. Day of Service

By JENA SAUBER
THE COLLEGIAN

With the bedding and threat of uncovering a bug in it gone, Tyler Anderson, freshman in biology, cleaned glass aquariums in a greenhouse outside the K-State Insect Zoo yesterday.

"I've never done this before, but it's fun," Anderson said. "I just don't like the tall tanks."

Anderson was one of more than 350 volunteers working in Manhattan yesterday as part of Martin Luther King, Jr. Day of Service, sponsored by HandsOn Kansas State.

"It's part of a national movement," said Lynda Bachelor, project coordinator with the School of Leadership Studies. "We are able to mobilize K-State students and community members to come together and work in the community."

The number of volunteers increased from just under 200 last year, Bachelor said. She credits the increase with the online preregistration process.



Emily DeShazer | THE COLLEGIAN

TOP: Volunteers **Tyler Anderson**, freshman in biology, **Joel Blankenship**, freshman in political science, and **Amber Vennum**, assistant professor of family studies and human services, clean aquariums for the K-State Insect Zoo as part of HandsOn Kansas State's Martin Luther King, Jr. Day of Service.

BOTTOM: Volunteers **Chris Campbell**, junior in military history, paints as **Jharyl Bowry**, senior in social work, tapes the hallway at the Manhattan Arts Center yesterday as part of HandsOn Kansas State's Martin Luther King, Jr. Day of Service. More than 350 participants helped in more than 20 locations around the community.

"It's a bit crazy," Ross Allen, junior in economics and philosophy, said yesterday morning at check-in. "But it's always great to have people out volunteering in Manhattan."

CONTINUED ON PAGE 6, "MLK DAY"

INSIDE

SOCIAL MEDIA

WEATHER

3 **Wildcats head south to face Longhorns**6 **Tech addiction plagues collegiates**

Question of the Day

"How much do you spend on textbooks and supplies each semester?"

Go to www.kstatecollegian.com to submit your vote!

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youtube.com/user/Ecollegian

collegian
MEDIA GROUP

Tomorrow:

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Low: 3 °F

Thursday:

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Low: 6 °F

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8 Stitches
12 Mayberry moppet
13 Past
14 Award for 21-Across
15 Stop signal
17 McNally's partner
18 Weeding tool
19 Kam-pala's country
21 Madison Avenue type
24 Winter fall
25 Lather
26 "Impending danger" signal
30 Black-bird
31 Wall art
32 Deviate off course
33 Detroit team
35 Big rig
36 Teen's skin woe

37 With 38-Across, pre-emptive attack
38 See 37-Across
41 Lemieux milieu
42 Swag
43 Clara Barton's organization
48 Initial stake
49 Work with
50 Syngman of South Korea
51 Harbor structure
52 Sch. group
53 Top-rated

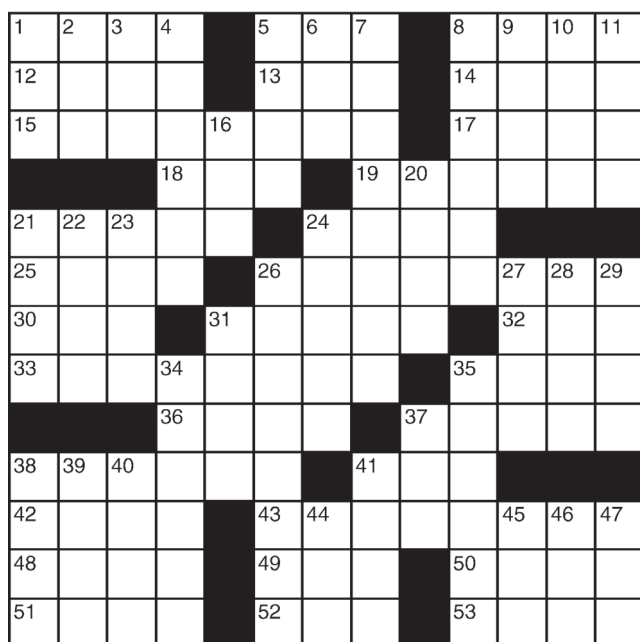
DOWN

1 Craggy peak
2 Gorilla
3 Central
4 "The Taking of — 123"
5 Zoo structure
6 "That tastes awful!"
7 Domed buildings
8 Lousy hand-writing
9 Verve
10 Kite flier's need
11 Pop
16 Charged bit
20 Target
21 Somewhere out there
22 Finished

Solution time: 21 mins.

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Yesterday's answer 1-21



1-21 CRYPTOQUIP

R G S X L W W T M A S H K S C T S F

F S S D W C O L , X E R G C W W M J U S

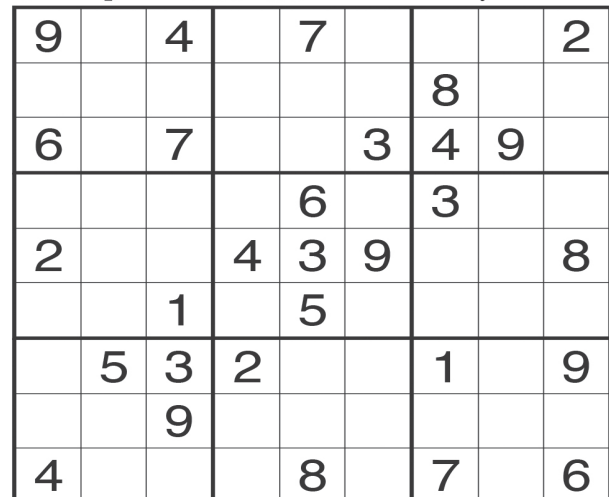
G M A S H K S X C U D . M O E S W W

R G C R ' W H S - R S A K M J C R M L J .

Yesterday's Cryptoquip: THAT TRAITOR WHO'S IN THE COOLER GOT WHAT HE DESERVED FOR LISTENING TO THE VOICE OF TREASON.

Today's Cryptoquip Clue: W equals S

Conceptis Sudoku By Dave Green



Difficulty Level ★★

1/21

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The Collegian welcomes your letters. We reserve the right to edit submitted letters for clarity, accuracy, space and relevance. A letter intended for publication should be no longer than 350 words and must refer to an article that appeared in the Collegian within the last 10 issues. It must include the author's first and last name, year in school and major. If you are a graduate of K-State, the letter should include your year(s) of graduation and must include the city and state where you live. For a letter to be considered, it must include a phone number where you can be contacted. The number will not be published. Letters can be sent to letters@kstatecollegian.com.

Letters may be rejected if they contain abusive content, lack timeliness, contain vulgarity, profanity or falsehood, promote personal and commercial announcements, repeat comments of letters printed in other issues or contain attachments.

The Collegian does not publish open letters, third-party letters or letters that have been sent to other publications or people.

CORRECTIONS

If you see something that should be corrected or clarified, call managing editor Mike Stanton at 785-532-6556 or email news@kstatecollegian.com.

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All weather information courtesy of the National Weather Service. For up-to-date forecasts, visit nws.noaa.gov.

The Weekly Planner

Tuesday, Jan. 21

Spring 2014 semester begins
Intramural basketball and doubles sports entires accepted
Recreation Complex
8 a.m. to 5 p.m.

Student Governing Association Meeting
College Center Conference Room
8:30-10 p.m.

150 Shades of Purple: Quilted Works Exhibition
Justin Hall
Open week days through March 28

Poster Sale
K-State Student Union
8 a.m. to 6 p.m.

Friday, Jan. 24

Poster Sale
K-State Student Union
8 a.m. to 6 p.m.

Union Program Council's showing of "Enders Game"
Forum Hall, K-State Student Union
8 p.m.

K-State After Hours Mark Toland: Mind Reader
Forum Hall, K-State Student Union
10:30 p.m.

Wednesday, Jan. 22

Poster Sale
K-State Student Union
8 a.m. to 6 p.m.

Week of Welcome Night
Hale Library
6-8 p.m.
Sponsored by Career and Employment Services, K-State Libraries, Non-Traditional and Veteran Student Services, Transfer Ambassador Program, Week of Welcome

"On the Spot" Improvisational Entertainment
Forum Hall K-State Student Union
8-10 p.m.
Sponsored by On the Spot Improv Club, K-State's, Week of Welcome Green Day's American Idiot musical McCain Auditorium

Saturday, Jan. 25

Women's Basketball vs. Kansas
Bramlage Coliseum
1 p.m.

Union Program Council's showing of "Enders Game"
Forum Hall, K-State Student Union
7 p.m., 9:30 p.m.

Thursday, Jan. 23

Poster Sale
K-State Student Union
8 a.m. to 6 p.m.

Defense of Doctoral Dissertation: Lover Chancier
"The Role of Black Grandmother in the Racial Socialization of Their Biracial Grandchildren"
115 Justin Hall
1 p.m.

Wildcat Winter Expo and Activities Carnival
K-State Student Union
6-8 p.m.

Free bowling and billiards for new K-State students
Recreation Center, K-State Student Union
8:30-10:30 p.m.

Sunday, Jan. 26

Union Program Council's showing of "The Hornet's Nest"
Forum Hall, K-State Student Union
2 p.m.

Union Program Council's showing of "Enders Game"
Forum Hall, K-State Student Union
7 p.m., 9:30 p.m.

THE BLOTTER

ARREST REPORTS

Friday, Jan. 17

Tiersa Rae Myers, 8500 block of Tuttle Creek Blvd., was booked for felony theft. Bond was set at \$1,500.

Erin Giovanni Ruelas, 900 block of Osage St., was booked for aggravated assault, domestic battery and witness/victim intimidation. Bond was set at \$7,000.

Tracey Jerome Toliver,

700 block of E. Juliette Ave., was booked for criminal trespassing. Bond was set at \$1,000.

Lacey Jay Wilson, 1900 block of Crescent Dr., was booked for domestic battery. Bond was set at \$1,000.

Saturday, Jan. 18

Kyle Bradley Cook, 2500 block of Candle Crest Cir.,

was booked for purchased/consumption of alcohol by a minor, driving under the influence, improper driving on laned road, and unlawful transportation of open container. Bond was set at \$2,500.

Sunday, Jan. 19

Deandre Jaron Thompson, 400 block of N. 4th St., was booked for disorderly con-

duct. Bond was set at \$750.00.

Ashley Rachel Harris, 2300 block of Candlewood Dr., was booked for domestic battery and criminal damage to property. Bond was set at \$2,000.

DeVante Ray Singleton, 2300 block of Candlewood Dr., was booked for domestic battery and criminal damage to property. Bond was set at \$2,000.

Need a gift for the sports fan in your family?

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the collegian

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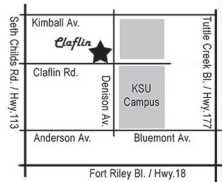
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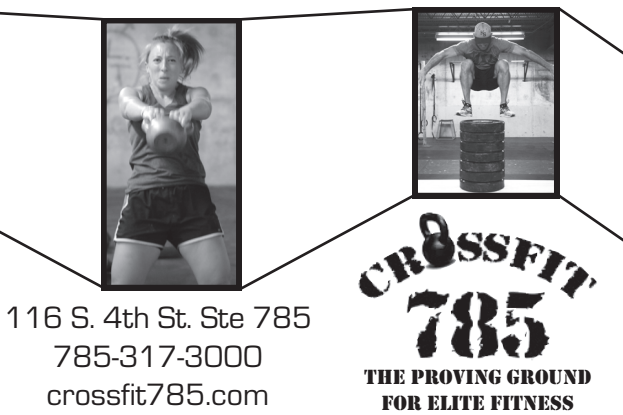
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K-State faces tough road test in Austin



PARKER ROBB | THE COLLEGIAN

Freshman guard **Jevon Thomas** looks to pass past a West Virginia blockade during the first half of the Wildcats' 78-56 beat down of the Mountaineers Saturday in Bramlage Coliseum.

BY AUSTIN EARL
THE COLLEGIAN

The No. 22 Kansas State Wildcats will look to improve their 14-4 (4-1) record as they battle the Texas Longhorns on today in Austin, Texas. K-State has won four of their last five games in Austin, and leads the series 16-10.

Every game is vital for both the Longhorns and the Wildcats as they move deeper into conference play. The Big 12 currently has six teams ranked in the Top 25.

The Longhorns are coming off of an upset win over Iowa State, who were ranked No. 8 in the country before the game. Texas is still unranked, but have the same 14-4 record as K-State. They have endured two conference losses, at home to the Oklahoma Sooners and on the road against the Oklahoma State Cowboys.

When it comes to rebounding, few do it better than the Longhorns. They are eighth in the country with 41.9 rebounds per game. Texas sophomore center Cameron Ridley is the team's leading rebounder with 7.6 boards per contest. Ridley is not an incredibly tall player at 6 feet 5 inches, so his rebounds come from effort. That bodes well for K-State, as they have struggled with tall players this season.

Going along with their strong performance on the glass, the Longhorns are also good at getting the ball into the net. With

an average of 78 points per game, Texas ranks in the top 50 in the country in points per game. Four different Longhorns average more than 10 points per game, giving them a well balanced offense. Their leading scorer is junior forward Jonathan Holmes, who averages 13.1 points per game and could cause fits for the undersized Wildcats. Texas' biggest weakness is their defense, allowing 71.5 points per game, which ranks 217th in the country.

K-State's formula for winning is always as simple as playing great defense and being efficient offensively. The Wildcats come into this game with statistically the 11th best defense in the NCAA. They have been smothering teams all season.

The Wildcats were offensively challenged early in the season, but have found scoring in many places as of late. Freshman guard Jevon Thomas has distributed the ball well in his first few games. While Thomas doesn't deliver the points himself, he directs the ball between the scorers and helps the offense run smoother.

Senior guard Shane Southwell has 14 points per game since Thomas became eligible. That number is up from the 9.9 points per game he averaged without Thomas. Junior forward Thomas Gipson and freshman guard Marcus Foster both continue to score well for the Wildcats since the Foster burst on to the scene.

This Big 12 matchup between K-State and Texas will take place at 6 p.m. on ESPN 2.

Big 12 men's basketball projections: Wildcats, Jayhawks, Cowboys

TATE STEINLAGE
THE COLLEGIAN

If you weren't in Lawrence, Kan. or Stillwater, Okla. prior to the 2013-14 men's basketball season, you probably weren't expecting your Big 12 team of choice to be in the running for a conference title.

Now, with conference play in full force heading

into February, a flurry of teams are vying for their chance to claim the coveted piece of hardware in a year full of headlines and surprises.

As of Tuesday, the conference has six of its 10 teams ranked in the Associated Press Top 25. The Big 12 itself is being led by the No. 8 Kansas Jayhawks, No. 11 Oklahoma State Cowboys and No. 22 Kansas State Wildcats. Even with a deep league filled with difficult venues to play in, these three look to be the teams that will be a part of the three-horse race that will be decided in early March.

Out of that group,

K-State has been the talk of the conference. The Wildcats have overcome a rough start that included a season-opening loss to Northern Colorado at home and two disappointing performances at the Puerto Rico Tip-Off. Despite their successful turnaround in conference play, the Wildcats have a tough road ahead and are the likeliest candidate to finish in third place.



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Four top recruits commit to Snyder

JOHN ZETMEIR
THE COLLEGIAN

Over the weekend, the Kansas State football coaching staff continued to add to their impressive 2014 recruiting class with the addition of 4-star defensive tackle Terrell Clinkscases. The highly touted junior college lineman had originally committed to former K-State rival Nebraska, but in the end said he felt like K-State was the best place for him.

"I feel like the vibe with Nebraska was like, 'If he gets here, he gets here. If not, he doesn't,'" Clinkscases said to rivals. com. "I feel like Nebraska was not taking the steps to make sure I'm good. Like, I've been asking them for the last two weeks to help me get an online math class up and rolling. I haven't even really got an answer about that."

Clinkscases is the second Dodge City Community College prospect to commit to the Wildcats, joining fellow Conquistador Danzel McDaniel. Clinkscases' offers list included schools like Alabama, Auburn and Miami.

According to ESPN Recruiting Nation, the Wildcats now have commitments from four of

the top 50 junior college prospects in the country.

Yesterday, the Wildcats landed another highly touted junior college recruit in offensive tackle Dominique Robertson. With the loss of both Cornelius Lucas and Tavon Rooks at the tackle spots, offensive tackle was a crucial area for the Wildcats on the recruiting trail. Along with Luke Hayes from Butler Community College, Robertson could be just what K-State needed to fill those absences in the offensive line.

The Wildcats now have 20 total commitments for their 2014 class. With national signing day just around the corner on Feb. 5, there is no doubt that there will be a lot of twists and turns in the world of recruiting.

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★ Wed. Jan. 22, Noon - 4 pm ★ Holtz Hall

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★ Fri. Jan. 24, 10 am - Noon ★ Holtz Hall

Career Closet

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★ Mon. Jan. 27, 11 am - 2 pm ★ Union Courtyard
★ Tues. Jan. 28, 10 am - 1 pm ★ Union Courtyard

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Street Talk

Q: What did you think of Seattle Seahawks cornerback Richard Sherman's comments after the game Sunday?




ADAM WHITE
MANHATTAN RESIDENT

"I personally think there's something to be said for sportsmanship, and he doesn't have much of it."




JUSTIN BALLARD
SOPHOMORE, SECONDARY ED

"Hopefully in the Super Bowl, his confidence will show in his game play."




NICK BOYER
FRESHMAN, AGRICULTURAL BUSINESS

"It wasn't classy, but it was funny."




ALEX COLE
SENIOR, SOCIAL SCIENCES

"I was kind of speechless to be honest with you. I was extremely shocked that he would go out of his way to try to humiliate the guy he was covering on that play."



TYLER ADAIR
SENIOR, MILLING SCIENCE

"I thought it was a hilarious response to a win—somebody who is that irate and angry after they just won a football game."



HARRISON PETRIK
JUNIOR, BIOLOGY

"Hilarious!"

the FOURUM.

785-260-0207

The Fourum is a quirky view of campus life in voices from the K-State community. Positive and humorous comments are selected for publication by the Collegian marketing staff.

Being a sports fan in Kansas is the most disappointing thing year after year. #Chiefs

Q: What did the bartender say when a priest, a boy scout, and a blonde walked in? A: Is this a joke?

The inevitable happened and I got forced into outlook. I hate this thing...

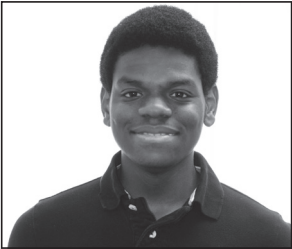
Welcome back EMAW.

I'm too hungover to think of a good submission.

Smell that? It's a fresh new semester at the best university in the country. And what a smell it is.

Editor's note: To submit your Fourum contribution, call or text 785-260-0207 or email thefourum@kstatecollegian.com. Your e-mail address or phone number is logged but not published.

Martin Luther King Day about action, not words



DARRINGTON CLARK
THE COLLEGIAN


One step forward, two steps back.
I, nor anyone in my family, ever knew Dr. King, Jr. or his associates. I've only listened to his famous "I Have A Dream" speech a few times, and I'm woefully unfamiliar with some of his other speeches. So, I don't consider myself qualified to measure just how much of his dream we have achieved.
If I were the doctor, though, I'd be pretty disheartened.
I think the most interesting aspect of this debate, this evaluation of whether or not African Americans have come far or not, is the fact

that we're even having it at all. It seems that around this time every year, extremist black people argue that Dr. King, Jr. would be ashamed of the stunted progress in the fight against subtle racism, and extremist white people argue that a special observance for blacks of any kind, (black history month, BET, Ebony Magazine, etc.), is racist and hypocritical. Personally, I think Dr. King would be disappointed.
My roommates were watching Fruitvale Station the other night (look it up). Both Time and Ebony magazines were heavily criticized for their covers highlighting and paying respect to Trayvon Martin. More and more black people each year are falling victim to institutional racism, not to mention the ridiculously disproportional record for African Americans in jail is broken each year. At this point, if anyone needs convincing that we still have a ways to go, it's not worth the conversation.
Movies like "The Butler"

and "12 Years a Slave" do well at depicting how far we have come. Really, though, looking at how far or how much is left is the most depressing part.
I think that Dr. King, Jr. would be proud of the transformation America is going through, this ongoing process of increased respect and tolerance toward others. As pessimistic as some may be, there is no denying that this land has gotten better than it was. I think his disappointment would lay, rather, in the lack of progress being made because of the arguing.
The slow, but persistent, integration of inclusion in American culture has spoiled us. Now more than ever, it's easier to join a cause, and rally for justice and fair treatment to the point where we feel comfortable enough to stop fighting for equality and bash others for doing the same thing. No matter what color or gender you are, you can fight for equal civil rights, but that concept is lost among the bickering

and claiming what is "ours" and what is "theirs." Frankly, I think the kind of people we are has changed from Dr. King's time.
I want to believe that this generation of people would have the courage and strength to have gone through what the freedom fighters of the '60s had, but I don't think that's true. It's the positive action and encouragement that Dr. King, Jr. had striven to influence that is missing now. For that, more than anything else, I think he would be saddened.
Use Dr. Martin Luther King, Jr., his family and his values as a reminder that this is not a time to be lazy. Use this time to educate yourself or someone else. Read, think, discuss your thoughts and, if you feel so moved, find a way to help. That will truly realize his dream more than anything else.
Darrington Clark is a junior in journalism. Please send comments to opinion@kstatecollegian.com.

Going beyond textbooks: preparing college students for the nonacademic side of life



JENA SAUBER
THE COLLEGIAN

There is a reason many people remember college as "the best years of your life." For four or so years, we escape from "real life," living instead where everyone is about our age, where life's challenges are finishing projects and studying for tests, and where a spring break is built in every March.
Theoretically, we are also gaining the skills we will need to be employed and have a career after graduation. We do the projects, take the tests and get the diploma that says we are educated. But studies show that what employers are looking for most isn't being taught in class, and most of us aren't picking it up on our own.
According to a 2013 study conducted by Workforce Solutions Group in St. Louis, a majority of job seekers are lacking "soft skills" such as critical thinking, creativity and problem solving. And it's

becoming a problem.
They ranked a lack of communication and interpersonal skills as the most common deficit in potential employees (59 percent), followed by a poor work ethic (56 percent), and lack of critical thinking and problem solving (54 percent). "Creativity" was added to the list of lacking "soft skills" for the first time in 2013 with a response of 45.7 percent.
A study conducted by staffing company Adecco found that 92 percent of company senior executives thought that job seekers lacked seriously necessary skills. Forty-four percent of the missing skills were "soft skills," while only 22 percent were technical skills. Leadership (14 percent) and computer skills (12 percent) were also cited.
There isn't one single cause to blame for this issue. Instead, it is the result of a generation surrounded and dependent on technology and instant gratification, an education system focused on test results and assessments, and a society that pulls everyone in a hundred directions at once.
In the classroom, we become preoccupied with fulfilling the specific requirements to get the letter grade we desire. We walk around checking Twitter between classes. The need for

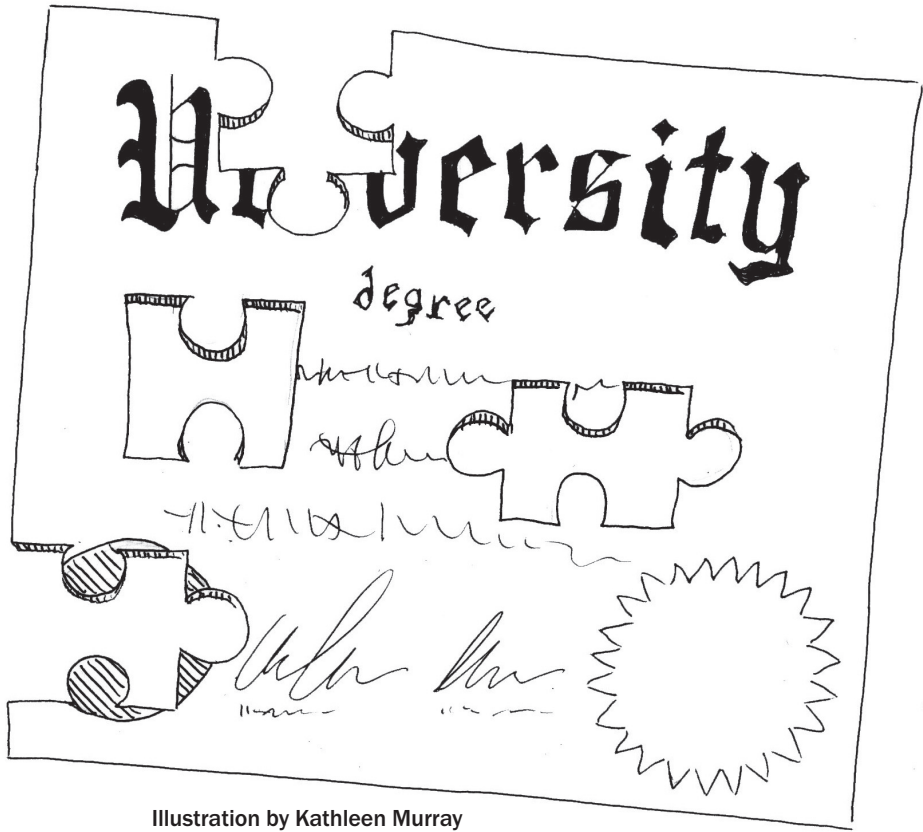


Illustration by Kathleen Murray

extensive problem solving is rare because things are so often already laid out for us. None of these things prepare us for a professional career where creativity, critical thinking and problem solving are vital.
During my summer internship, I felt I was pretty

well-equipped to handle the technical demands of my job. I was less prepared for other things, like the fact that I was allowed and encouraged to be creative. I needed quick and self-reliant problem solving skills. My co-workers were in the over-22-years-old category,

and saw things differently. I adapted quickly, but it was an adjustment. These are elements that life before graduation doesn't always prepare us for, but that employers are looking for.
Not all students go through college without picking up

these skills, of course. There are education and extra-curricular programs that excel at encouraging creativity and critical thinking. Those who naturally excel at these skills, or who work hard to build them, have an advantage, according to the studies. But there are too many people that miss out on these opportunities.
If our generation wants to become successful members of the work force, we aren't doing ourselves any favors by burying our faces in our smartphones and skating by on multiple-choice tests. We can't forget to think. We can't forget that we are intelligent, independent people who are capable of great things. We can't forget that sometimes the best things in life take work and time.
College is great. Most of us have fewer worries than we will after "real life" begins. It's a time to have fun, figure out who we are and what we want to do, and how to do that thing. But we can't forget to remember to look beyond the multiple-choice tests and limestone-rimmed bubble of college to see what else we need to succeed after it pops.
Jena Sauber is a senior in print journalism. Please send comments to opinion@kstatecollegian.com.

Meet the Spring 2014 Collegian Editorial Board

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PHOTO ILLUSTRATION
BY HANNAH HUNSINGER

“I Can
Quit
Any
Time”

Students recognize society has difficulties disconnecting

BY CHEYANNA COLBORN
THE COLLEGIAN

Orlando Petty, freshman in computer engineering, went an entire month without his computer during winter break. To those who know Petty, this caused shock and awe.

Petty is currently in the process of building a gaming-grade computer with 32 gigabytes of RAM and two monitors, and is planning on purchasing three more monitors, even after spending over \$2,000 in the last year on this one tech project. Technology provides a bulk of Petty's entertainment.

“People would probably walk into my room and say, ‘Wow you really like computers,’ because it is the first thing

a person sees when they come in,” Petty said. “I still found it was not hard to separate from technology.”

Regardless of Petty's so-called “disconnect,” he still continued to have a phone with Internet access for the duration of winter break.

“I literally started reading books on my phone,” Petty said. “I just find it's easy to disconnect as long as I have something to do like a job or something else to keep me busy. I am not a texter or social networker so that is not what keeps me hooked.”

But when does technology take over one's life and become an addiction? Are people as tangled in the obsession with technology as the cords that charge their devices?

“I think phones are becoming a cause to people's depression, because they expect to be in constant contact,” Eric Nagle, freshman in fine arts, said. “When people are unresponsive or not as quick to respond, they feel they are missing something.”

According to WebMD, con-

stant interruptions take a toll on individuals' bodies and mental states.

Being attached to a phone, tablet or computer and compulsively checking every single message, notification or game request can cause physical pain to people. This can range from headaches to insomnia to an in-

chime go off. It is nice to break away from technology.”

Because people are constantly connected in this society, there is less room for boundaries and it seems there is no time in the day free from technology. When there is no getting away from the tech grid, it is possible for life necessities to be

tionally, if you cannot have a conversation without checking your phone, it's affecting your social life.”

Social media could be partially to blame for the constant need for a technological fix.

“People taking pictures of their food and thinking people want to see it is a sign we have

nication.

Many of the millennial generation has been able to recognize that technology addiction is a real issue, but also believe that it will only continue to expand to a more tech-obsessed, frantic, frazzled group of individuals.

“Our generation is more about things fast, knowing things quickly,” Petty said. “We started going to the drone system with Amazon. We want things fast, simply stated. Based off of that, it would make sense that people want to know information faster. People can unlock their phones and check things, and then see everything they think they need to. It makes them feel calm to have instant knowledge.”

While it was easy for Petty to discuss people's addictions to technology, he admits he feels he needs something constantly keeping him entertained. He compared being without technology to a smoker cutting off their use of nicotine cold turkey.

“Even though I did okay over break, I must admit, I did miss my computer,” Petty said.

“In my opinion, not all addictions are bad, as long as they do not keep people from eating or sleeping and making the money for the bills – things you have to do in society to be a functioning person.”

ORLANDO PETTY
FRESHMAN IN COMPUTER ENGINEERING

creased risk of heart attacks.

“I do not like being connected all the time, so I try to leave my phone behind when I can,” Nagle said. “Anything a person does in regular life can be interrupted, nothing kills [any situation] more than have a text

ignored.

“In my opinion, not all addictions are bad, as long as they do not keep people from eating or sleeping and making the money for the bills – things you have to do in society to be a functioning person,” Petty said. “Addi-

a technology problem,” said Reed Meagher, freshman in arts and science.

Meagher said he thinks that people become dependent on being on their phones and other devices because people expect others to be in constant commu-

MLK DAY | Day of Service acts as catalyst for community-wide improvement

CONTINUED FROM PAGE 1

Cleaning for a Cause

Cleaning the aquariums for the zoo is necessary and time consuming, said Kiffnie Holt, K-State Insect Zoo coordinator. They typically have to do it during regular business hours, which takes workers away from helping zoo patrons.

“That stack of aquariums is daunting,” Holt said. “When I know I've got people here to help, that is really nice.”

Joel Blankenship, freshman in political science and international studies, scrubbed the tanks along side Anderson.

“I wanted to volunteer,” Blankenship said. “In between ROTC and Army activities, I haven't been able to like I was in high school. Today, I could.”

Artful Impact

Members of the K-State Track and Field team volunteered at the Manhattan Arts

Center, 1520 E. Poyntz Ave., yesterday morning. They moved equipment to storage, and painted the bathrooms and hallway.

“It's great,” said Steve Galitzer, MAC Board president and center volunteer. “The project we are doing is pretty big. It might take a little longer.”

Volunteers taped edges and laid down plastic tarp before painting. They started on the women's restroom first, painting the walls sky blue.

Chris Campbell, junior in military history, spent much of the morning laying down the tape and tarps. He was also one of the first volunteers to start painting the walls.

“It's a blast to help the community,” Campbell said.

Jharyl Bowry, senior in social work, has volunteered abroad in the past, but said he thinks volunteering locally is important.

“I love helping,” Bowry said. “It's better here because

I get to feel it and see the benefits of it in the community.”

Opportunity for expansion

HandsOn Kansas State may continue to increase volunteer sites in the future if they see more interested volunteers, according to Bachelor. This year, volunteers worked at 21 sites throughout the community.

The challenge to increasing the sites, Bachelor said, is finding organizations that are open on Martin Luther King, Jr. Day, a federal holiday.

“Many organizations need volunteers to keep it open, just like we need volunteers,” Bachelor said. “It isn't always easy to find places that work.”

Volunteer sites included Aggieville, the American Red Cross, the Beach Museum of Art, the Manhattan Emergency Shelter, the Salvation Army and Tuttle Creek State Park.

Decade of volunteering

The Manhattan communi-

ty has participated in the Day of Service event for about 10 years, Bachelor said.

The local event is part of the nationwide Dr. Martin Luther

King, Jr. Day of Service campaign, a day designed to mobilize thousands of volunteers across the country.

“It's an opportunity to come

together to give, and for there to be a mutual effort between the community and K-State,” Allen said. “It's a catalyst for improvement.”

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- ☐ Prepare professional attire
- ☐ Practice behavioral interviewing/schedule a mock interview
- ☐ Prepare 3 questions to ask recruiters
- ☐ Identify 5-15 employers to target at the career fair
- ☐ Sign-up online to volunteer at the career fair

Review the Engineering Career Fair LiveBinder for complete information.

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